



**Midstate  
Tool & Supply, Inc.**

[www.midstatetool.com](http://www.midstatetool.com)

121 Halbritter Drive • Altoona, PA 16601

1-800-458-3484 fx: 1-800-277-0612

# BIG BOOK Complete Package

**\$5.99 SINGLE MARKETING PACKAGE** *EACH Year You Get the following!*

 **Big Book Highlights 16 Pages**  
8 Times Per Year: January 1, March 1,  
April 1, June 1, July 1, September 1,  
October 1 and December 1

 **TOOLBOX 20 Pages**  
4 Times Per Year: January 1, April 1, July 1  
and October 1


 **MUSCLE TOOLS 16 PAGES**  
4 Times Per Year: January 1, April 1, July 1  
and October 1

 **MANUFACTURER'S FLIERS  
WHEN AVAILABLE**

 **BIG BOOK OF TOOL  
SOLUTIONS 370? Pages**  
Once Per Year in May

 **Big Book PRICE BOOK**  
4 Times Per Year  
January, May, July & October

 =Printed  
with Prices

 =No Prices

**Compared To  
Shop Highlights 4 Issues Per Year  
at \$1.45 Each = \$5.80**

Instead of 4 Contacts Per Year Your Customer Gets 9

**Order 100+ SINGLE MARKETING PACKAGES for \$5.89 Ea.**

## Customize Your BIG BOOK Package

**Order 300+ SINGLE MARKETING PACKAGES**

and you can **CUSTOMIZE** the **COVERS** on

**The Big Book of Tool Solutions,**

**Big Book Highlights** and the **Big Book Price Book**

Cost for Printing Plate Changes **\$40** Per Printing Plate\*

Using the form on the next page you can "fine tune" your  
**Customization and Save on Printing Costs!**

*Plus we got a price reduction on customization from our printer!*

\* BLACK INK - requires only 1 Printing Plate Change - \$40

FULL COLOR - Requires 4 Printing Plate Changes - \$160

(Cyan - \$40, Magenta - \$40, Yellow - \$40 and Black - \$40 Total: \$160)





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## BIG BOOK PACKAGE OF MARKETING PUBLICATIONS SUBSCRIPTION FORM

SUBSCRIPTION PERIOD: **March 1, 2020** through **February 28, 2021**

I would like to order \_\_\_\_\_ Marketing Packages @ **\$5.99** Each  
(Order in Multiples of 25)

No. of Packages X \$5.99
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I would like to order \_\_\_\_\_ Marketing Packages @ **\$5.89** Each  
(Price only on quantities of 100 or more - Order in Multiples of 25)

No. of Packages X \$5.89
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### ***CUSTOMIZE*** the **COVERS** on **YOUR** Publications

Minimum Order for Customization 300 Marketing Packages

Publication Name	Date	Customization	\$ Total
Big Book Highlights 16 pages	January	[ ] B&W - \$40 [ ] Color - \$160 [ ] None*	\$
Big Book Price Book 32 pages	January	[ ] B&W - \$40 [ ] None*	\$
Big Book Highlights 16 pages	March	[ ] B&W - \$40 [ ] Color - \$160 [ ] None*	\$
Big Book Highlights 16 pages	April	[ ] B&W - \$40 [ ] Color - \$160 [ ] None*	\$
<b>Big Book of Tool Solutions</b> 370+ pages Catalog	May	[ ] B&W - \$40 [ ] Color - \$160 [ ] None*	\$
Big Book Price Book 32 pages	May	[ ] B&W - \$40 [ ] None*	\$
Big Book Highlights 16 pages	June	[ ] B&W - \$40 [ ] Color - \$160 [ ] None*	\$
Big Book Highlights 16 pages	July	[ ] B&W - \$40 [ ] Color - \$160 [ ] None*	\$
Big Book Price Book 32 pages	July	[ ] B&W - \$40 [ ] None*	\$
Big Book Highlights 16 pages	September	[ ] B&W - \$40 [ ] Color - \$160 [ ] None*	\$
Big Book Highlights 16 pages	October	[ ] B&W - \$40 [ ] Color - \$160 [ ] None*	\$
Big Book Price Book 32 pages	October	[ ] B&W - \$40 [ ] None*	\$
Big Book Highlights 16 pages	December	[ ] B&W - \$40 [ ] Color - \$160 [ ] None*	\$

\* None = No Customization

**Total Customization Charge =** \$

**YOUR TOTAL =** \$

Company: \_\_\_\_\_ Customer No.: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

Email Completed form to: [jmaurer@midstatetool.com](mailto:jmaurer@midstatetool.com) or Fax to: 814-944-7571

Send Cover Artwork to: [jdrake@midstatetool.com](mailto:jdrake@midstatetool.com)